



PTI SMT

PTI Overseas Social Media Code of Conduct

- 1) We are one team and working for same cause. Therefore, agreement or disagreement, we must respect each other in every manner. Please bear in mind that the tone you use in groups or online in your post may be understood in different ways by members. So, kindly, ensure you just convey your message in polite and simple way.
- 2) Respect the Local online laws and do not violate the Govt. policy or laws regarding social media activities. You must not post content or take any action that violates the law or any kind of rights.
- 3) Do not discriminate on the basis of race, sex, ethnicity, social class or religion.
- 4) Keeping in mind the vast following of PTI, You have the opportunity to shape the narrative in such manner that everybody can understand it easily.
- 5) As a Team, please use your expert knowledge to enrich discussions, help solve problems, share the excitement of our work environment, and promote learning and idea-sharing.
- 6) You are not allowed to share any content or internal information with anyone else which we discuss in this group until unless it has been published or you have been advised to advertise.
- 7) Use complete sentences while posting because there might be some people who are unaware with the use of abbreviations, emoticons, or any other online codes.
- 8) Be honest to each other in the Team and keep trusting each other because this is the key to build a relationship in a team.
- 9) Please remember that when you are member of PTIO social media team, do not go public to criticise or curse party policies or leadership.
- 10) If anyone of you realizes there is any mistakes in any post, Please let the person who posted it so he can correct it immediately and if that person does not reply it means he is not available so the leading person can make changes or delete the post even if the leading person is not available then whoever is available can correct it immediately but do take a screen shot of the violation first for records and share it in the group.
- 11) Do not post a video or link or any other material where abusive language has been used.
- 12) Also, moderate the comments of every post regularly. If there is abusive, ads, repeated message etc. please block the ID and share it with team in the group. (Take a screen shot of the violation first for records)



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- 13) Do not get involved in any kind of debate from official ID, use personal ID to comment. Even with personal ID, be careful while commenting. We must stand polite and respectful even when we are at disagreement with someone.
- 14) Everyone should use good judgment regarding information that could be of a sensitive nature. Discuss in groups before posting or commenting about such information.
- 15) Ensure that majority of the content is local generated. KPK Government updates and Only PTI chairman activities around the globe can be posted on overseas pages.
- 16) Always keep enough gaps between the posts so that each post can get enough attention. An hour's gap is ideal. However, if there is an urgent post which needs to go online, please talk to lead and share in group before you can post it direct. Never remove any post without the acknowledgement of that member who posted it. In case of disagreement regarding post, team leads have final say over the matter.
- 17) Do not share/post anything from any unofficial pages/channels. Only share content from authentic/official sources. You can share content from mainstream media (Licenced Broadcasting Channels) i.e. ARY, SAMA etc. Nevertheless, if you think that something of high importance needed to be post from an unofficial page/source, you must discuss in group and seek the consent of team members. Lead has the final say.
- 18) You must share the content directly to the page first before it goes to your personal profile. Ideally, if you want the same content to go on your profile, you can share the official link from your personal ID.
- 19) You can print your name on poster, and video you make/create for the page, you can write in the end in small letters which can see easily.
- 20) Our job is to highlight and promote PTI activities on social media therefor we should only do our job. We will not allow a SMT member to take part in any kind of party internal politics what so ever. We will always be neutral and we cannot be part of or support any particular group or individual. If you are interested to take part in politics, please resign from SMT. (It does not apply on regional representatives)
- 21) There will only one SMT lead for each country which will be decided by PTI overseas head. The duration of that lead will be one year which may be extendable after review by overseas SMT head.
- 22) All members are advised to approach overseas disciplinary committee in case there is any issue. Do not debate or discuss personal or disputed topics in groups. Use this email to suggest or complaint pti.overseas@insaf.pk



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- 23) Umar Murtaza, Arslan Khalid, Jibran Ilyas, Muhamamd Kamran, Zeshan Mehboob, and SMT lead of each country. If committee required, other people can be called into the matter.
- 24) Twitter & Facebook Feedback: To maintain standard, public feedback graphics should be approved by the team leader before posting. Do not add twitter or Facebook ID on graphics and use real names only. Feedback posts must say "Public Feedback" on them. If real name is not available, just say "Public Feedback" on the poster.

To improve the quality we will make changes when required.

PTI Overseas Management Team

Email: pti.overseas@insaf.pk